

Experienced creative with over 10 years of dedication to field of design, I bring a wealth of expertise that bridges the gap between aesthetics and functionality. My professional path has been characterized by 6 transformative years in front-end web development and 4 influential years in product design, where I've left a mark of innovation and excellence.

I pride myself on my proficiency in UI design and front-end development, complemented by my ability to conduct user research and collaborate with cross-functional teams, where I excel in turning complex challenges into user-centered solutions.

EDUCATION

University of Central Florida

Digital Media (Web Design)
2018 | BA | Cum Laude Honors

Eastern Florida State College

Graphic Design & Interactive Media
2013 | AS | Cum Laude Honors

Pinellas Technical College

Graphic Design
2005 | Certification

RELEVANT COURSEWORK

Rapid App Development

Asynchronous web development using current server-side and client-side scripting techniques and database technologies.

User-Centered Design

Apply knowledge of cognition and behavior to design usable interfaces and systems.

Media Software Design

Implement the foundations of server side web design including: concepts, optimization/performance issues, resources and tools.

SKILLS

Photoshop Premiere Pro Figma
Illustrator After Effects Framer

HTML JavaScript Storybook
CSS React Azure Devops
SASS Typescript Git

EXPERIENCE

UX Engineer

Stretto

Oct 2022 - Present

Hired internally as the organization's first UX engineer in charge of creating an enterprise level design system used in multiple applications. I work closely with development and product teams to improve the quality of our products while enhancing the developer experience. Other key responsibilities are as followed:

- Implemented an enterprise level design system built in React and Typescript
- Created a release pipeline for multiple npm packages used in React applications
- Designed custom Storybook V7 instance to build React components in isolation
- Wrote documentation and implementation guides
- Built a custom SASS styling framework using design tokens to style components
- Used Style Dictionary to build a custom design token framework

Product Designer

Stretto

Dec 2020 - Sep 2022

Lead UI designer on the Cadence Design System project—building and maintaining component libraries and styleguides in Figma for all business verticals. Also worked on a cross-functional teams to oversee the redesign of several high-priority features for multiple applications across the company's suite of digital products. Other key responsibilities are as followed:

- Performed cognitive walk-throughs
- Crafted usability test plans
- Interviewed users and stakeholders
- Conducted ethnographic research
- Lead design/discovery workshops
- Mentored newly hired designers
- Built component libraries in Figma
- Designed and create screen flows
- Documented design requirements
- Conducted competitive analysis
- Presented test reports and research findings to key business stakeholders

Freelance Designer & Consultant

Nick Pino Designs, LLC.

May 2011 - Present

- Design consultant for various businesses across an expansive list of industries
- Provide creative direction and UX strategies for multimedia projects
- Present design considerations based on research and competitive analysis
- Collaborate with teams to plan, manage, and execute delivered design work

UX Designer

Chico's FAS Inc.

July 2019 - April 2020

Worked closely with project managers, senior designers, and business stakeholders in multiple capacities to update and maintain enterprise level e-commerce projects for all Chico's FAS brands. My role consisted of the following responsibilities:

- Rapid Prototyping in InVision Studio
- Executed user research and testing
- Built component libraries in Sketch
- Created user testing protocols
- Documented design requirements
- Performed heuristic evaluations

Web Designer

CMS Nextech

June 2018 - Jan 2019

Worked with business stakeholders to provide an updated strategy for the company's branding and online presence. Listed below were various duties I was in charge of:

- Performed usability and design audits
- Evaluated information architecture
- Created wireframes and prototypes
- Revised all written web content
- Customized Wordpress themes
- Redesigned branding collateral
- Redesigned UI of all legacy sites
- Designed E-marketing campaigns